



Green Today, Jobs Tomorrow Conference FAQ:

What is the Green Jobs Initiative about?

The Department of Energy, Labor and Economic Growth (DELEG) is focusing on the Green Jobs initiative as part of the Governor Granholm's No Worker Left Behind. More information is available at www.michigan.gov/greenjobs.

DELEG is investing \$6 million for green jobs to:

- Increase the number of green industries and businesses in Michigan.
- Develop green education and training programs, spurring the growth of Michigan's green economy.
- Invest in worker education and training to prepare our workers for green jobs.
- Support urban renewal by creating green jobs and training opportunities for a diverse mix of people.

Who should attend the conference?

Anyone interested in workforce and economic development for Michigan's emerging green economy. The conference is aimed at bringing together business, education and training, labor, environmental, community- and faith-based, and policy advocacy partners and stakeholders who are currently working on nurturing a green economy and talent base in Michigan.

Will this conference have a job fair and employers there to hire workers?

No, Green Today, Jobs Tomorrow is not a job fair. It will bring together approximately 1,000 business, education and training, labor, environmental, community- and faith-based, and policy advocacy partners and stakeholders who are currently working on various facets of nurturing a green economy and talent base in Michigan. We will have keynote presentations to the full group and plenary breakout sessions targeted at specific tracks. The day begins at 7:15 a.m. with continental breakfast and kick-off and concludes with a networking reception at 6 p.m.

How do I register for the conference?

If you are interested in attending the conference, please register as soon as possible since space is limited and the reduced early registration fee of \$110 is only offered through March 15. After this date the fee increases to \$135 for registrations submitted March 16-May 4. A limited number of student registrations are available for only \$35 with proof of college enrollment. Registration on the day of the event, if still available, will be \$185. The registration form is available online at www.michigan.gov/greenjobsconference.

Do you need volunteers for free or reduced registration?

We certainly appreciate all of the individuals that have offered to help bring together a conference of this size. At this point our planning committee, sponsoring organizations, and staff will cover our needs for this event. Registration prices are tiered based on date submitted, and we have a reduced registration for students of \$35 with proof of enrollment.

Are there reduced rate hotel rooms for attendees?

Yes, Hotel accommodations are available at the Radisson Downtown Lansing <http://www.radisson.com/lansingmi> or by calling (517) 482-0188. Use group code: **CSWF59** for the special conference rate.

Where can I get more information?

The conference site is www.michigan.gov/greenjobsconference and at the site you will find registration forms to print and mail with your check. We also have our sponsors, planning partners, and more information about the Green Jobs Initiative. Sign-up to receive regular conference updates about speakers, programs, and other announcements.

Who can we talk to about sponsoring or having an exhibitor booth?

Jennifer Tebedo can answer your questions at tebedoj@michigan.gov or by cell phone (517) 243-7882. We have tiered sponsorship packages to select one that fits your needs and offers the best return on investment for your organization. Our exhibitor booths \$450 for a six foot display table and conference admission for one individual. You can also decide to upgrade with electricity, another table, or additional conference admissions at a reduced rate. We have attached the full Sponsorship & Exhibitor Brochure to this e-mail for your convenience. Want to discuss something special just call or e-mail Jennifer today.

Where is the conference being held?

The Green Today, Jobs Tomorrow conference is being held at the Lansing Center, Lansing, MI. The actual street address is 333 E. Michigan Avenue, Lansing, MI.